

Strolling through the grocery aisles, it is clear that flexible packaging is now widely used and growing in popularity. Flexible packaging is the ideal alternative for packaging nutraceuticals, pharmaceuticals, drink mixes, and cosmetics.

Custom Label can print your flexible packaging based on your specifications for color, layout, design, and shape. For both dry-fill and liquid-fill products, we have many examples of pouches, sachets, and packets. Technical improvements in raw materials have improved the printability of the facesheets. The multi-ply laminations available can be engineered to have very stringent barrier properties, or less often to be "breathable" if desired. The cost of fill-form-seal equipment continues to come down and improve in fill accuracy and line speeds.

Our flexible packaging products include:

- Unit Dose medications
- Powdered Food Products
- Sample packs
- Full-wrap glue-applied labels
- Sealed package for medical devices

Our HP Indigo WS4500 Digital Press is capable of producing short runs for Flexible Packaging with no plate costs or setup charges. Compared to rotogravure or wide-web flexography the savings can be eye-opening!

What Makes Custom Label Different?

With nearly 30 years in the business, Custom Label offers a complete array of products, capabilities, and expertise to meet your specific packaging and labeling needs. Custom Label

will work with you from conception to completion. We will ensure the materials chosen will not only help you market and sell more of your product, but also stand up to the ever changing conditions of your product's life-cycle.

Give one of our friendly, courteous, and knowledgeable customer service representatives a call to talk through your specific needs today!